

DAY *Five*



Leave your reader looking for next steps.



Your bestselling book should serve as your funnel into a deeper dive into your business.



Your call to action (CTA) should inspire your reader to go deeper into their results.



WE'VE MADE IT TO THE END OF YOUR
OUTLINING WHICH INCLUDES YOUR CALL
TO ACTION.

IN THE SPACE ABOVE, WRITE OUT YOUR
CTA.

HOMework